



Victorious Leopold Hotel Scoops Leading Hotel Award

The White Rose Awards 2010

Sheffield's first boutique hotel has been named 'Large Hotel of the Year' at the prestigious White Rose Awards 2010 earlier this week. The luxurious hotel emerged the victorious from a shortlist of leading branded hotels across Yorkshire to take home the coveted award with the judges citing the hotel's superb location, facilities and staff and excellent reviews. The annual White Rose Awards are presented by tourism agency Welcome to Yorkshire to acknowledge excellence in the region's tourism industry. The Leopold Hotel will now represent the Yorkshire region in the 'Large Hotel' category at the National Enjoy England Awards.

George Arizmendi, General Manager, The Leopold Hotel said, "We are delighted to have won a White Rose Award 2010. It follows our selection as one of the 'Best Chic City Centre Hotels' by The Observer and our 5 star 'value for money' from The Sunday Telegraph. These accolades reflect the quality of the experience we offer our business and leisure guests and, importantly, are a testament to the calibre and commitment of our staff".

Located on the site of a Grade II listed building overlooking Sheffield's newly revitalised Leopold Square, a stone's throw away from the city centre's retail quarter, the Leopold Hotel combines the character of an historic building with contemporary, luxurious facilities. It offers 90 luxury rooms including 14 mezzanine suites, private dining facilities and bar as well as a choice of conference and meeting suites.

The Leopold Hotel, Sheffield is one of two hotels within the Leopold Hotel's brand portfolio. Its newly refurbished sister hotel is located in Antwerp, just 5 minutes walk from the main shopping district, diamond quarter and train station. The 127- room hotel enjoys an enviable position, overlooking the city park. Further information on both hotels, which are part of the PREM Group, can be found at www.leopoldhotels.com